






 www.kdhardesign.com

 katie.harper@me.com

 404.354.8589

 Atlanta, GA

EDUCATION

Bachelor of Arts, Public Relations
Auburn University
2010 - 2014

EXPERTISE

Art Direction
Brand Development
Digital Marketing
Employer Brand
Experiential Design
Interactive Design
Graphic Design
Infographics
Image Optimization
Marketing Strategy
Presentation Development
Project Management
Research + Analysis
Social Media Deliverables
User Interface Design
Web + App Design

TECHNICAL

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Adobe XD
Microsoft Office Suite
Sketch
Squarespace

PROFILE

Dynamic senior designer offering interactive visual and graphic design, brand strategy, trend knowledge and marketing expertise. Driven doer who can own creative projects from ideation to execution. Client-centric project manager who can deliver on promotional campaigns, brand partnerships and digital design. Obsessed with queso, murder mystery novels, Taylor Swift, and Barbie's Instagram account.

WORK EXPERIENCE

Art Director/Graphic Designer | Synovus Bank | 2021 - present
Executive-facing role leading corporate and marketing initiatives by creating various content for digital platforms and traditional media.

- Art direction
- Branding
- Presentations
- Logo designs
- Social media design
- Print media
- Internal communications
- Web + app design

Graphic Designer | InComm Payments | 2019 - 2021

- Branding
- Presentations
- Product collateral
- Video art direction
- Recruitment materials
- B2B + internal communications projects
- Email campaigns
- Web design
- Project management

Interactive Designer | Creative Circus Portfolio School | 2016 - 2018

- Branding
- Art direction and copywriting
- Product collateral
- Event design
- Motion graphics
- Packaging
- User experience design
- Web + app design

Marketing Coordinator | Ameris | 2015 - 2016

Brand Ambassador | Kendra Scott | 2014

Marketing Intern | Auburn University | 2013